



ANDREA CACASE

21 Roanoke Street
Providence, RI 02908

401-338-6529
luckycherrydesign@gmail.com

luckycherrydesign.com

EXPERIENCE

PRESIDENT, LUCKY CHERRY DESIGN, PROVIDENCE, RI — 2007 - PRESENT

Lucky Cherry Design is graphic design firm specializing in web design and development for small businesses. Other design services include email marketing, logo design, business cards, letterhead brochures and mail marketing material.

- Created an online auction catalog for the *New Britain Museum of American Art* that reflects the fun spirit of their annual fundraiser and allows users to bid on items in advance. Visit artpartyoftheyear.org to view the site.
- Designed a website for *Outer Cape Cottages* that allowed users to view cottage rentals and their availability. After launching the site in January, cottage rentals were completely booked by March for the 2010 season. Visit outercapecottages.com to view the site.
- Designed a website for *Jessie Davidson Interiors* that complimented her signature-style and was consistent with her other marketing material. Online client inquiries have increased since the launch of the site in 2009. Visit jessiedavidsoninteriors.com to view the site.

DESIGNWORKS DIRECTOR, RIVERZEDGE ARTS PROJECT, WOONSOCKET, RI — 2009 - PRESENT

RiverzEdge Arts Project is a not-for-profit arts program giving disenfranchised youth paid employment in the arts. I manage a graphic design studio of 6-8 teens that are responsible for the design and production of real client work.

- Increase design studio sales by developing the studio's web design capabilities and skills
- Designed a website for RiverzEdge that highlighted their creative services while also providing statistical information for funders and donors. Since the launch of the site, RiverzEdge has received the top national award for youth arts programs, and increase online donations. Visit riverzedgearts.org to view the site.

ART DIRECTOR, THE COLIBRI GROUP, EAST PROVIDENCE, RI — 2003 - 2009

- Designed sales materials, including advertisements, catalogs, brochures, packaging and POS material, for the company's jewelry brands.
- Rebranded company's signature line of jewelry and lighters that reflected the edgy style of the product and appealed to consumers.
- Streamlined production timelines and costs by creating fewer and more effective sales materials.



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EDUCATION

RHODE ISLAND SCHOOL OF DESIGN

Certificate Candidate, Web Design & Development — 2011

UNIVERSITY OF MASSACHUSETTS, DARTMOUTH

Bachelors Degree in Fine Arts — 2002

SKILLS

Proficient with the entire Adobe Creative Suite, Wordpress, Microsoft Word and Powerpoint.

Fluent in XHTML, CSS, XML.

Strong knowledge of Javascript/JQuery, PHP and MySQL Databases.